

A WORKING SUMMIT

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MAY 3-6, 2026

HOTEL MONTELEONE, NEW ORLEANS, LOUISIANA

SPEAKER SPOTLIGHT

Ryan Norman, GM, Supplier Relations & HHS, IQVIA Canada



IQVIA Pharmaceutical Market Update: Shifts, Trends, and Outlook

This session will deliver an overview of the latest trends in Canada's pharmaceutical market at a moment of significant change. Leveraging IQVIA's unmatched data assets and analytical expertise, this presentation will unpack the latest market signals shaping performance across therapies, channels, and regions. From evolving demand patterns and innovation pipelines to pricing dynamics, the session will illuminate how the Canadian market is responding and performing amid ever evolving challenges.

Attendees will gain actionable insights into emerging opportunities, areas of risk, and strategic considerations that will influence decision-making in the months and years ahead—grounded in evidence, context, and IQVIA's perspective on where the market is headed next.

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Join industry leaders at our 2026 Working Summit featuring a comprehensive agenda and speaker slate addressing the issues impacting our pharmaceutical supply chain.

For registration and sponsorship, contact Allison Chan at allison@capdm.ca.