

**A WORKING SUMMIT**

*Resilient · Connected · Vital*

**MAY 3-6, 2026**

**HOTEL MONTELEONE, NEW ORLEANS, LOUISIANA**

**PANEL DISCUSSION**

**Beyond the Last Mile:  
Rethinking Remote & Rural Servicing**

As the pharmaceutical supply chain continues to evolve, maintaining reliable access to medicines in remote and rural communities remains a critical priority. This session will explore how servicing models are adapting to changing market dynamics and increasing operational complexity. Panelists will discuss key challenges and innovations, including cold chain and vaccine distribution in low-density regions, and the impact of consolidation, automation, and shifting distribution models. Drawing on international perspectives—such as Australia’s Community Service Model—the discussion will highlight practical approaches and emerging best practices. Attendees will gain insight into how new models, including direct-to-patient and central-fill, are shaping the future of remote servicing and what it will take to ensure resilient, efficient, and equitable supply chains moving forward.



Moderator:  
**Karl Frank**  
Strategic Advisor  
Bayshore  
Specialty Rx



**Jean-Philippe Blouin**  
SVP, Pharmaceutical Distribution  
& Operations  
McKesson Canada



**Elizabeth Cuming**  
CEO  
NPSA – Australia’s Medicine  
Distribution Network



**Jason Zabransky**  
VP, Specialty Operations  
Innomar Strategies  
(Cencora)

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*Join industry leaders at our 2026 Working Summit featuring a comprehensive agenda and speaker slate addressing the issues impacting our pharmaceutical supply chain.*

For registration and sponsorship, contact Allison Chan at [allison@capdm.ca](mailto:allison@capdm.ca).