



# A WORKING SUMMIT: AGENDA

MAY 4-7, 2025

THE WESTIN NOVA SCOTIAN, HALIFAX, NS

DAY ONE	Sunday, May 4
Time	Program
1:00 PM - 4:00 PM	Registration Location: Lobby (The Westin Nova Scotian)
1:00 PM - 4:00 PM	Networking Activity / Optional Tour Program
5:30 PM - 6:00 PM	Optional Tour of the Museum, Pier 21 Location: Pier 21 (1055 Marginal Road)
6:00 PM - 10:00 PM	Welcome Reception & Gala Dinner to commemorate CAPDM's 60 <sup>th</sup> Anniversary <u>Location</u> : Pier 21 (1055 Marginal Road) <u>Dress:</u> Cocktail Attire
DAY TWO	Monday, May 5
Time	D (All 112 11 11 11 11 11 11 11 11 11 11 11 11
Time	Program (All presentation sessions will be held in the Commonwealth Ballroom)
7:00 AM - 8:00 AM	Breakfast Location: Atlantic Ballroom (Located in The Westin Nova Scotian)
	Breakfast
7:00 AM - 8:00 AM	Breakfast Location: Atlantic Ballroom (Located in The Westin Nova Scotian)  CAPDM Annual General Meeting
7:00 AM - 8:00 AM 8:15 AM - 9:00 AM	Breakfast Location: Atlantic Ballroom (Located in The Westin Nova Scotian)  CAPDM Annual General Meeting Location: Commonwealth Ballroom (Located in The Westin Nova Scotian)  Opening Keynote Canadian Policy, Politics, and Public Mood According to Vassy



#### 10:45 AM - 11:45 AM

## **IQVIA Canada Pharmaceutical Market Update**

<u>Presented by:</u> Mark Omoto, GM, Thought Leadership, Marketing & Communications, IQVIA Canada

This session will provide an in-depth analysis of the latest trends, challenges, and opportunities within Canada's pharmaceutical market. Drawing on IQVIA's comprehensive data and insights, key developments, market shifts, and the evolving landscape in the Canadian healthcare sector will be highlighted, offering valuable perspectives for industry stakeholders.

#### 11:45 AM - 12:15 PM

### View from the South: Issues and Trends from the U.S. Healthcare Distribution Alliance

<u>Presented by:</u> Patrick Kelly, Chief Advocacy Officer, Healthcare Distribution Alliance

This session will focus on insights into the critical legislative and policy developments shaping the pharmaceutical distribution landscape in the United States under the new administration. With this shift in political leadership, the discussion will explore emerging trends and their potential impacts on the Canadian pharmaceutical distribution environment, while also examining key trends to watch in the coming years.

#### 12:15 PM - 1:15 PM

## **Networking Lunch**

<u>Location:</u> Atlantic Ballroom (Located in The Westin Nova Scotian)

#### 1:15 PM - 2:15 PM

# Cybersecurity for Pharmaceutical Distribution: Ensuring Privacy, Compliance, and Resilience

Presented by: Howard Zach, President and Co-Founder, Digital Beachhead Inc.

Explore the latest cybersecurity trends and threats impacting the pharmaceutical supply chain. Topics include supply chain security, third-party risk management, and ransomware and data protection strategies for pharmacies and distributors. Attendees will also gain insights into navigating Canadian and global standards of regulatory compliance and data privacy along with securing pharmaceutical IoT and connected devices. A must-attend for those looking to strengthen resilience and ensure compliance in a rapidly evolving landscape.

#### 2:15 PM - 3:15 PM

# Al in Action: Redefining Pharmaceutical Distribution

Presented by:

Sean Duckett, Senior Investment Director, SCALE AI Leah Holding, COO, Ocado Intelligent Automation

This session will explore AI use cases in pharmaceutical distribution, focusing on optimizing supply chain management, improving inventory control, and enhancing demand forecasting. Experts will demonstrate how AI is streamlining operations, reducing costs, and ensuring timely delivery of medications, ultimately improving efficiency and reliability across the distribution process. These innovations highlight AI's ability to drive improvements in speed, accuracy, and scalability throughout the pharmaceutical distribution network.

#### 6:00 PM

#### Dining at Leisure

#### 9:30 PM - 11:00 PM

#### **Networking Hospitality**

<u>Location:</u> Seaport Social Bar (Located in The Westin Nova Scotian)

Dress: Casual



DAY THREE	Tuesday, May 6
Time	Program (All presentation sessions will be held in the Commonwealth Ballroom)
7:00 AM - 8:00 AM	Breakfast Location: Atlantic Ballroom (Located in The Westin Nova Scotian)
8:30 AM - 9:30 AM	Product Innovation and Cold Chain Considerations in Pharmaceutical Distribution  Moderator: Karl Frank, Executive Managing Director, Bayshore Specialty Rx  Panel:  Jean-Philippe Blouin, SVP, Pharmaceutical Distribution & Operations, McKesson Canada  Dan Chiasson, SVP, Manufacturer Relations and Regulatory Affairs, Kohl & Frisch  Ryan Donoghue, VP, Operations, Accuristix  Scott Gibson, VP, Operations, CPDN  Oscar Mancini, Canadian Market Logistics & Supply Chain Leader, Pfizer Canada
	This panel will explore the evolving landscape of innovative therapies requiring temperature control and their implications on pharmaceutical distribution. Industry experts will emphasize the vital role of close collaboration in supply chain planning to ensure product integrity. Key topics will include logistics considerations such as training requirements infrastructure upgrades, and the need for additional equipment, including freezers and ultra-low freezers, to effectively manage temperature-sensitive products.
9:30 AM - 10:30 AM	Navigating the Policy and Regulatory Forces in the Pharmaceutical Supply Chain  Moderator: Simona Zar, SVP, Government Relations, CAPDM  Panel:  Angelique Berg, President & CEO, CAPDM  Glen Doucet, CEO, CPhA  Jim Keon, President, CGPA  Hugues Mousseau, Director General, AQDP
	This panel will discuss the latest policy and regulatory developments impacting the pharmaceutical supply chain, with a focus on pharmacare, drug pricing frameworks, drug shortages, and other critical issues. Insights will be shared on how evolving regulations impact drug access, supply chain resilience, and industry practices, along with what's needed to shape the future for a secure, stable, and equitable supply of medicines for all Canadians.
10:30 AM - 11:00 AM	Networking Break Location: Atlantic Ballroom (Located in The Westin Nova Scotian)
11:00 AM - 12:00 PM	Unlocking the Power of Data Quality in the Pharmaceutical Supply Chain  Moderator: George Craigie, Senior Director, Supply Chain Data, Analytics & SIOP, McKesson Canada Panel: François Bouchard, Co-President, GS1 Canada René Picard, VP, Supply Chain Transformation, McKesson Canada Shiv Mahendran, Associate Director, Logistics and Inventory Management, Apotex Inc.



This session will explore the critical role of superior data quality in revolutionizing the pharmaceutical supply chain. It will highlight how enhanced data quality not only drives advanced analytics, but also significantly improves operational efficiency and facilitates innovation through Al-driven automation of complex processes, ensuring precision and reliability in supply chain operations. Industry leaders share their insights into implementing robust data quality initiatives and explore the transformative impact of data collection tools like 2D barcode processing and ECCNet.

12:00 PM - 1:00 PM

## **Networking Lunch**

<u>Location:</u> Atlantic Ballroom (Located in The Westin Nova Scotian)

1:00 PM - 2:00 PM

## **Future Focus: Canada's Pharmaceutical Supply Chain**

<u>Moderator:</u> André Picard, Health Columnist at The Globe and Mail and Bestselling Author Panel:

Michael Andlauer, CEO, Andlauer Healthcare Group Inc.

Joan Eliasek, President, McKesson Canada

Guy Payette, President, Innomar Strategies and Biopharma Services North America, Cencora Ray Shelley, President, Apotex Canada

Against the backdrop of 60 years of evolution, this cross-sector panel discussion will examine how globalization, product innovation, and policy changes have shaped today's pharmaceutical supply chain, and what's needed to build resilience and vitality tomorrow. Panelists will share their perspectives on opportunities, challenges, and innovations on the path to enable safe, secure, and timely access to medications for Canadians well into the future.

2:00 PM - 3:00 PM

# **Closing Keynote**

#### Pushing Boundaries: Lessons from the Ice and Beyond

<u>Presented by:</u> Dr. Hayley Wickenheiser, Four-Time Olympic Gold Medalist, Member of the Hockey Hall of Fame

Dr. Hayley Wickenheiser, a four-time Olympic Gold Medalist and member of the Hockey Hall of Fame, brings a wealth of experience from both her illustrious sports career and her medical background. In this inspiring keynote, Dr. Wickenheiser will explore the importance of challenging the status quo, staying motivated at the pinnacle of success, and embracing change as a path to greatness. She will share her unique insights on mental health, teamwork, and the power of resilience in the face of criticism and pressure. Drawing from her experiences as a female athlete in a male-dominated world and her participation in both summer and winter Olympics, Dr. Wickenheiser will provide valuable lessons on how to achieve success by going above and beyond. This session promises to leave audiences motivated and equipped with the tools to excel in their personal and professional lives.

3:00 PM

#### **Closing Remarks**

Presented by: Angelique Berg, President & CEO, CAPDM

6:00 PM - 11:00 PM

## **Closing Reception, Dinner, and Hospitality**

<u>Location:</u> The Lower Deck (1887 Upper Water Street)

Dress: Casual



DAY FOUR	Wednesday, May 7
Time	Program
7:30 AM - 9:00 AM	Breakfast Location: Seaport Social Restaurant (Located in The Westin Nova Scotian)
12:00 PM	Checkout & Departure