



Schulich
School of Business
Executive Education Centre

UPCOMING PROGRAM DATES
February 7 - May 30, 2020
7 modules of 2 days each over
4 months

Continuous intake by module means you can start with the upcoming one! See page 3 for details.

LOCATION
Executive Learning Centre
4700 Keele Street, Toronto

Masters Certificate in Supply Chain & Logistics Management

Increase sales and reduce costs.

Program Leadership Insights

Optimizing a **Lean Supply Chain** will cut costs, increase sales and reduce inventory assets.

Efficient supply chain operations demand **integration** across the selling, delivery and planning cycles.

The **Omni-Channel** approach, driven by technology, allows companies to excel at customer service.

Addressing **sustainability** in the supply chain with green initiatives can be a competitive advantage.



Endorsed by



70 CSCMP Maintenance Credits



Schulich
School of Business
Executive Education Centre



Why Enhance Your Supply Chain and Logistics?

Even one element out of alignment in your supply chain puts customer loyalty and profit at risk.

You can't sell your product or service if you can't get it into the hands of your customer reliably. Having just one element out of alignment in your supply chain puts every sale in jeopardy. Your customers don't care why you had a late issue, or a stock issue, or made a mistake picking. **They only care that they didn't get what they wanted,** and they're ready to go to your competitor to find it.



Supply chain and logistics management must be highly integrated.

It's no longer enough to have deep expertise in only one area of your business' supply chain. To remain competitive, **all the key functions must be integrated across operational domains: the selling cycle integrated with the delivery cycle integrated with the planning cycle.** By applying the most up-to-date knowledge and strategies across the supply chain and logistics spectrum, companies are able to take, or keep, the lead.

Not keeping up means falling behind.

Tough competition is **more and more about the service and delivery a company gives its customers.** As the Internet and other technologies continue to revolutionize supply chain operations, the choice is straightforward: harness a new technology-enabled, integrated supply chain operations plan, or fail to keep up and just fall behind.



Masters Certificate in Supply Chain & Logistics Management

The Masters Certificate in Supply Chain and Logistics Management program is **comprehensive, integrated and uniquely endorsed by SCMAO**.

It enhances your leadership capabilities, broadens your knowledge base and skill set, and links supply chain strategy to your corporate business plan with practical, real-world solutions. With cutting-edge program design, **it will give you a “big-picture” mindset of leading practices that can be applied to your company to drive profitability.**

On completion of the course, you will be a better-equipped, more effective supply chain and logistics leader.

Key Program Benefits

- Gain in-depth knowledge of what drives a profitable company
- Add power to your logistics expertise and a financial perspective to decision-making
- Sharpen the skills necessary to project, negotiate, evaluate and lead
- Refine capabilities in using technology and business tools
- Learn a holistic skill-set that prepares you to be strategic, tactical and operational
- Acquire insights into the business case for supply chain sustainability initiatives
- Compete in an enlightening supply chain simulation on the final day in competition with your classmates
- Reinforce your full program key concept learnings on the final day and get immediate feedback
- Come to class with a specific challenge chosen by you and your company; take away ideas and possible solutions
- At your choice, a free confidential supply chain business discussion with you, your manager and our Program Director

Convenient Modular Format!

Standalone modules make it possible to start with the next one scheduled, complete the rest in sequence and still enjoy full-program tuition savings. Alternatively, you may register in the modules in any sequence over 36 months at the individual module price to earn your Masters Certificate. For complete details, visit: seec.online/stand-alone-modules.

■ Overview of Course Modules

Continuous intake by module means you can start with the upcoming one!

MODULE: [FEBRUARY 7 - 8, 2020](#)

Strategic Planning Through Your Supply Chain

- Setting the stage with an overview of how supply chain strategy and operations fit together in leading companies.

MODULE: [FEBRUARY 28 - 29, 2020](#)

Inventory Management & Sourcing To Optimize Operations

- Harnessing inventory management and strategic sourcing to be the core of your supply chain

MODULE: [MARCH 27 - 28, 2020](#)

Distribution Centre Planning & Transportation Management

- Applying modern and effective distribution centre, freight and border management techniques you can use now.

MODULE: [APRIL 17 - 18, 2020](#)

Service Quality, Project Management & Change Leadership

- Meeting customer expectations profitably with service quality.

MODULE: [MAY 1 - 2, 2020](#)

Lean Supply Chain

- Learn and apply Lean principles to your supply chain to eliminate waste and grow profits.

MODULE: [MAY 22 - 23, 2020](#)

Effective Leadership in Your Supply Chain

- Focusing your teams and motivating their actions effectively.

MODULE: [MAY 29 - 30, 2020](#)

Supply Chain Integration

- The fiber that threads your supply chain together.
- Applying the lessons learned and reinforcing knowledge.
- Course Recap, Quiz and Supply Chain Simulation Game



See detailed content for each module and more participant testimonials at <https://seec.online/12436>

“Applying the principals taught during the Masters Certificate allowed us to reduce inventory levels resulting in a onetime savings of over \$4,000,000 in working capital.”

Sieg Will, Senior Vice President Operations, Sleep Country Canada.



Program Director
Mark Thomas



Masters Certificate in Supply Chain & Logistics Management



Unique Program Features and Benefits Include

- Short, convenient modules that feature applied learning to current organizational challenges between class sessions
- Integration of 13 key supply chain strategy areas including people leadership, to build your 'total skill-set'
- Respects your busy schedule: one work day matched by one weekend day avoids multiple work absences
- Consolidate your learning through a professional supply chain simulation exercise
- A professional teaching team of real-world instructors with extensive experience, knowledge and insight
- Sharing of experiences with peers as an integral part of your learning
- Designed to advance your career growth opportunities

Find Out More Today!

Visit seec.online/12436

1. Watch a brief **video introduction** by Program Director Mark Thomas.
2. Join Mark for a **free 30 minute online information session**. Once you register, you will be sent your login details.
3. For **program content related questions**, ask Mark directly:
Tel: 416.736.5079
Toll free: 1.800.667.9380
email: mthomas@schulich.yorku.ca

Participant Profile

If you are a current or future leader in supply chain or logistics from one of these industries:

- Manufacturing
- Retail
- Distribution
- Logistics services
- Consulting

...then this program is for you.

Green Program!

Participants will receive all program learning materials electronically. Please bring a laptop PC or suitable tablet to class.

Registration Details

Upcoming Sessions:

February 7 - May 30, 2020
14 days over 4 months

Program Location & Time

Executive Learning Centre, Schulich School of Business, York University, 4700 Keele Street, Toronto, ON M3J 1P3
Sessions run: 8:30 a.m. - 4:00 p.m.

Masters Certificate Program Fee:

Full Program:

\$11,895 CDN + applicable taxes

Each 2-day module:

\$2,450 CDN + applicable taxes

SCMAO Members save 10%:

Full Program: \$10,705.50 + appl. taxes

Per Module: \$2,205 + applicable taxes

Fee includes program tuition, teaching materials, lunches and refreshments.

- A deposit of \$1,000 CDN is required to secure your place in the program.
- Full program fee is payable prior to start of program.
- Schulich Executive Education Centre's liability is limited to reimbursement of paid tuition fee.
- Contact us about a convenient tuition payment plan.
- Modules, speakers, topics, dates, fees, and locations are subject to change.
- Complete registration details at seec.online/FAQ.

Optional Accommodations

Participants receive a special corporate rate at area partner hotels. For details, please visit the **Contact and Locations** section of our website.

Administrative Inquiries

Tel: 416.736.5079 | Toll Free: 1.800.667.9380

Fax: 416.736.5689

email: execedinfo@schulich.yorku.ca



Schulich
School of Business
Executive Education Centre



For more information, or to register online today, visit <https://seec.online/12436>

Masters Certificate in Supply Chain & Logistics Management

Visit us
online to
register!

<https://seec.online/12436>

Detailed Program Content

MODULE • 2 DAYS

Strategic Planning Through Your Supply Chain

Supply Chain Strategy

Setting the stage with an overview of how Supply Chain strategy and operations fit together in leading companies.

- Survey integrated supply chain components
- Understand the role of the supply chain and its impact
- Develop an executable supply chain strategy

Aligning Supply Chain With Your Business Goals

Making the Supply Chain your best business partner.

- Learn to apply supply chain metrics to meet the needs of the CEO and CFO
- Understand how supply chain initiatives affect your company's finances
- Discover how supply chain risk, customer profitability and other issues are impacting supply chain best practices

MODULE 2 • 2 DAYS

Inventory Management & Sourcing to Maximize Operating Profits

Inventory and Materials Management

Harness Inventory Management as the core of Supply Chain.

- Manage distribution inventory
- Understand manufacturing supply planning
- Define supply chain network optimization

Strategic Sourcing

Getting the most for your money. Creating and strengthening supply partnerships.

- Identify strategic sourcing needs, find the best suppliers and manage supply chain disruption
- Negotiate contracts and agreements and measure results
- Define corporate social responsibility

MODULE • 2 DAYS

Distribution Centre Planning & Transportation Management

Distribution Centre Operations

Applying modern and effective DC techniques.

- Design distribution centre operations to meet the demands of your customers and your business
- Balance space, labour and equipment for higher customer service and efficiency
- Harness important metrics throughout the order fulfillment cycle

Domestic and International Transportation Operations

Applying modern and effective Freight Management techniques you can use now.

- Understand how to maximize domestic and international transportation for efficiency and cost effectiveness
- Appreciate the workings of cross-border security and risk management in transit
- Harness important metrics throughout the order fulfillment cycle

MODULE • 2 DAYS

Service Quality, Project Management & Change Leadership

Service Quality

Meeting Customer expectations profitably.

- Develop a service quality mission to protect margins and grow market share
- Build metrics and benchmarks for best-in-class performance
- Develop strategies for effective customer retention

Project Management / Change Management

Executing on-time, on-budget, in-scope while managing diverse stakeholders with competing objectives.

- Identify and apply key project management success factors
- Capture benefits of 'change' quickly and minimize resistance.
- Lead change effectively
- Recognize and manage resistance
- Anticipate and minimize trouble spots

UPCOMING PROGRAM DATES

February 7 - May 30, 2020

7 modules of 2 days each over 4 months

- Reserve your spot now!



Program Faculty (complete bios online)

MODULE • 2 DAYS

Lean Supply Chain

Identifying Waste In Costs, Effort And Investment Across the Supply Chain

Learn and apply Lean principles to your supply chain to eliminate waste and grow profits.

- Discover and Learn how to look at the supply chain to remove Silo thinking
- Move forward to leading operations practices to delight your customers

MODULE • 2 DAYS

Effective Leadership in Your Supply Chain

Leadership

Focusing your teams and motivating their actions effectively.

- Develop a leadership style for effectively handling people
- Create communication strategies appropriate for the individuals you lead
- Maximize your understanding of how people think and the causes of constructive, aggressive and passive behaviour

MODULE • 2 DAYS

Supply Chain Integration and Supply Chain Simulation Game

Supply Chain Integration

The fiber that threads your Supply Chain together.

- Explore the design and optimization of global networks
- Leverage technology to address business opportunities
- Deliver results through process and project management

Course Recap, Quiz and Supply Chain Simulation Game

Applying the Lessons Learned and Reinforcing Knowledge

- A fun team based competition simulating the supply chain of a business, from accurate forecasting and procurement to managing sales twists and reducing inventory exposure
- A review of key concepts from each module to help cement the learnings

Jim Eckler

President Eckler Associates and Senior Executive in Healthcare Supply Chain organizations in North America

- Supply Chain Integration

Michael Ewing

Program Director, Centre of Excellence in Lean Six Sigma, Schulich Executive Education Centre

- Lean Supply Chain

Sarah Friesen

President, Friesen Concepts Inc.

- Inventory Management & Sourcing To Optimize Operations

Mark Gallant

Director of Inventory Planning & Replenishment for Home Depot Canada

- Strategic Planning Through Your Supply Chain

David A. Johnston, Ph.D.

Associate Professor, Schulich School of Business

- Inventory Management & Sourcing to Maximize Operating Profits

Joseph Sherren, CSP, HoF, Global Speaking Fellow

President, Ethos Enterprises Inc.

- Effective Leadership in Your Supply Chain

Laurie Turnbull, CITT, P.MM

Supply Chain Consultant, The Cole Group

- Transportation Management

Mark Thomas, P.Eng. MBA, PMP

Program Director, Centre of Excellence in Supply Chain & Logistics Management, Schulich Executive Education Centre

- Distribution Centre Planning
- Service Quality, Project Management & Change Leadership
- Lean Supply Chain
- Course Recap, Quiz and Supply Chain Simulation Game