

TECHNOLOGY BOOT CAMP

The Impact of Emerging Technologies

Topics in the Spotlight

Disruptive Technologies • e-Prescribing • Blockchain
Serialization - Track & Trace • Packaging • Social Media
Health Canada Technology Strategies

Keynote Address



Amazon's Escalating Threats to Legacy B2B Channels

D. Bruce Merrifield

President, Merrifield Consulting Group

Bruce Merrifield has been reporting on Amazon's escalating threats to legacy B2B channels for years. An expert turn-around

advisor for wholesale distribution, Bruce has been writing and lecturing on tactics and best practices for more than three decades.

CAPDM Signature Events **2018 BOOT CAMP**

A Powerful Combination for 2018

November 7, 2018

Pharmacy Supply Chain Boot Camp

An essential forum for new participants to the pharmacy supply chain. A valuable review for seasoned individuals and organizations.

November 8, 2018

Technology Boot Camp

Technology advances affect every industry sector. This Boot Camp is an effective way for any participant in the healthcare sector to dive into current technology issues and walk away with new insights and actionable intelligence.

Conveniently held at the Sheraton Toronto Airport Hotel & Conference Centre

Attend one or both sessions • Registration opens in June

For more information contact Allison Chan at allison@capdm.ca | 905-265-1706, ext. 223 | Visit capdm.ca



How will emerging technologies impact healthcare and the supply chain?

What is the full threat of Amazon's disruptive technologies to the supply chain?

A slate of experts will answer these questions and more in this intensive one-day workshop.

NEW FOR 2018

Technology Boot Camp follows Supply Chain Boot Camp

ATTEND ONE OR BOTH



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November 8, 2018 • Toronto, Ontario

CAPDM  Signature Events

SUPPLY CHAIN BOOT CAMP • November 7

TECHNOLOGY BOOT CAMP • November 8

Sheraton Toronto Airport Hotel & Conference Centre