

**CAPDM VIRTUAL ANNUAL CONFERENCE 2021: A WORKING SUMMIT
AGENDA-AT-A-GLANCE – May 3-5**

MON, MAY 3	TUES, MAY 4	WED, MAY 5
<p>11:00 a.m. Conference Welcome Address Kristen Knott, Pangaea Group, Conference Chair Daniel Chiasson, President & CEO, CAPDM</p> <p>11:05 a.m. CAPDM Annual General Meeting</p> <p>11:45 a.m. Fighting Misinformation in the Age of COVID-19 Timothy Caulfield, Professor of Health Law & Science Policy/Author of "Is Gwyneth Paltrow Wrong About Everything?"</p> <p>12:45 p.m. LUNCH Networking Break</p> <p>1:30 p.m. Political Impact on Healthcare in Canada Chris Lydon, Sr. VP, Regional, M5 Public Affairs</p> <p>2:30 p.m. Networking Break</p> <p>3:00 p.m. Emerging Technologies & Digital Disruption in Healthcare Will Falk, Senior Advisor, Satov Consultants</p> <p>4:00 p.m. Conference Adjourn</p>	<p>11:00 a.m. Market Update (Rx/OTC) Mark Omoto, General Manager, Marketing & Corporate Communications, IQVIA Canada</p> <p>12:00 p.m. CAPDM Meet and Greet 1:1 with New Delegates</p> <p>12:30 p.m. LUNCH Networking Break</p> <p>1:00 p.m. – 2:30 p.m. US Drug Importation & Drug Shortages – A Panel Discussion Manufacturer: Michel Robidoux, President & GM, Sandoz Canada Patient: Dawn Richards, PhD Patient Advocate Five 02labs Pharmacist: Beverly Herczegh, R.Ph., Director, Pangaea Physician: Dr. Jacalyn Duffin, Hematologist and Historian Safety Advocate: Shabbir Safdar, Executive Director, Partnership for Safe Medicines Moderator: David Simmonds, Senior Advisor, Canadian Centre for the Purpose of the Corporation, 2020-2021 Visiting Professor, Western University</p> <p>2:30 p.m. Networking Break</p> <p>3:00 p.m. Let's Talk About Behavior! Martin Polk, Global Director Behavioral Insights, Alcon</p> <p>4:00 p.m. Conference Adjourn</p>	<p>11:00 a.m. Concurrent Workshops: (1) 2D Barcoding in Canada's Pharmacy Distribution Market (2) PMPRB Reform and Abbreviated Transition Timeline</p> <p>12:15 p.m. LUNCH Networking Break</p> <p>1:00 p.m. – 2:30 p.m. Supply Chain Leader Panel -What is The Next Big Thing Pindy Janda, General Manager, Imperial Distributors Canada Inc. Sandra Salama Anderson, SVP, Innomar Strategies Tanya Moore, VP, Pharma Partnerships, Shoppers Drug Mart Christine Poulin, General Manager, TEVA Canada Jo-Ann Hayes, VP Logistics, Williams Pharmalogistics Moderator: Patricia Ramani, Sr. Manager, Trade & Relations, Bristol Myers Squibb</p> <p>2:30 p.m. Networking Break</p> <p>3:00 p.m. From the Ashes: My Story of Being Métis, Homeless and Finding My Way Jesse Thistle, Indigenous Rights Activist, Best Selling Author & Professor of Metis Studies, York University</p> <p>4:00 p.m. Closing Remarks Daniel Chiasson, President & CEO, CAPDM</p> <p>4:15 p.m. Family Entertainment Alan Chamo "the mind hacker" mentalist and magician, will deliver mind-boggling magic, wrapped in a fun and fast-paced format. Make sure to invite your entire family to an unforgettable performance!</p> <p>5:15 pm Conference End</p>

All sessions on Eastern Daylight Time