

November 11, 2020

## **Bridging Logistics with Life**

Headquartered in Edmonton, Alberta, BridgePoint has a highly experienced team that has developed an expertise to excel at managing logistics in:

- $\checkmark$  tough terrains;
- ✓ remote locations & camp sites;
- $\checkmark$  harsh weather conditions;
- ✓ dangerous goods & hazardous materials; and
- ✓ temperature and dimensional sensitive cargo

BridgePoint is driven by over 100 years of collective management experience and committed to a philosophy of Quality & Continuous Improvement. We run a very diversified set of assets focused on logistics solutions that allow costeffectiveness, capability and best-in-class on time performance, "OTP". For example, 20% of our 100+ trailers are multitemp trailers that can haul heavy up to 63,000 pounds. This allows us to run frozen, chilled, and ambient all on one trailer. We also turn our tractors every year in a unique program that establishes our equipment age to just under one year guaranteeing a higher up-time and service levels. Our current OTP in Western Canada is 99.2%. An on-time delivery is considered within 15 minutes from appointment.

Our brand-new terminal in Edmonton offers  $15,000 \text{ ft}^2$  of clean & secured space with ability to run cold chain. Our professional drivers have a median age of 50 years and are very well versed with Western Canada geography and conditions. Our on-site maintenance shop allows for up conditioning for all our critical assets. Our Engineers and Live Logistics Support operating in shifts of 3 x 8 including weekends use cutting-edge technology through our proprietary inhouse TMS and third-party ELD enforcing safety compliance, ETA accuracy and risk mitigation. All critical data points on a trip are analyzed every 30 to 60 minutes and exceptions alerted to our Dispatch for Recovery & Emergency Measures. All our assets and drivers carry GPS tracking & live Telematics. Additionally, we have nurtured key partnerships with like-minded sub-contractors and customers and work collaboratively to expand and enforce our Standard Operating Procedures and Service Level Agreements to improve availability and scope of our services. For example, a strategic partnership with our customer allow us to reach several Northern cities and campsites daily, same day service at chilled, frozen, and ambient temperatures.

Since July 2020, BridgePoint has been playing a part in the PPE supply chain program. The company's new Life Sciences Services Division has since enhanced compliance protocols, traceability, reporting and responsiveness. Through our recent association with CAPDM, we are now more committed than ever to be a key partner in solving the looming health crisis.

## Anurag Arun

## President

