

AGENDA

November 23 and 24, 2021 | 11:00 AM to 3:00 PM EST

DAY ONE

Sessions & Topics

Learning Objectives

AM: Supply Chain Connections

- Drug Supply Chain Overview
- Trade Relations Essentials

1. Broad drug supply chain overview, from manufacturer to patient
2. Trade relations role in creating partnerships and business continuity

PM: Stakeholder Who's Who

- Wholesalers & Distributors
- Specialty Distributors
- Third-Party Logistics (3PL) Firms
- Hospital Distribution

1. Varied channels to bring products to market
2. Unique role, function, and value of key channels
3. Comprehensive perspective of recent and future trends and disruptors

Panel Discussion: Rounded Perspective

DAY TWO

AM: Supply Chain Environment

- Primary Care Perspective: Pharmacy
- Reimbursement Landscape Guide

1. Perspective of the critical nature of the drug supply chain to primary care professionals
2. Prescription drug and distribution reimbursement in Canada

PM: Supply Chain Environment

- Regulatory Fundamentals
- Changes and Innovations

1. Key regulators and regulations within the drug supply chain
2. Current and emerging issues and innovations in the regulatory environment

Leadership Spotlight:

- *Speaker to be Announced!*

1. Career path example from senior sector leader
2. Key considerations in career development and planning

Registration is now open. [Click here](#) to join us!

Group discount available: For every 3 registered, the 4th is free. Contact allison@capdm.ca.