



Do you know a
pharmacy professional
who consistently goes
above and beyond?

We're looking for your

**APOTHECARY
HEROES**

Canada's Pharmacy Awards Program

APOTEX
Innovating for
patient affordability



Pharmacy professionals play a critical role in improving patient health going above and beyond in their day-to-day for the well-being of Canadians. To honour all that they do, Apotex Inc., Canada's largest producer of generic drugs, launched season two of its APOthecary Heroes Contest – Canada's Pharmacy Awards Program dedicated to showcasing the positive impact of pharmacy professionals to our communities and Canada's healthcare system. Open to any Canadian – including consumers, patients, other pharmacy professionals, and healthcare professionals – this contest recognizes all that pharmacy professionals do to support patients and advance the pharmacy practice.

As a Canadian-owned, Canadian-based company, Apotex has supported pharmacy success through multiple initiatives, services, and resources for close to 50 years. They value the strides taken by pharmacy professionals in putting patients first and remain committed to supporting them as valued partners. "Apotex has always been supportive of the pharmacy profession including through their APOthecary Heroes Contest. What drew me to apply for the award was the ability to donate \$2500 to a charity of choice. For a pharmacist that works hard to support the community this award was an opportunity to help out even more! How can you beat that?" said Darren Murphy, Northway Pharmacy Broadway & Readymeds, Winnipeg MB, and APOthecary Hero 2021.

Apotex greatly appreciates the critical front-line support pharmacy professionals provide to Canadian patients every day whose contributions over the years, particularly during the pandemic, have been and continue to be immeasurable. Through this contest, Apotex wants to raise awareness on the efforts made by pharmacy professionals to continuously impact patient lives positively – and encourage Canadians to express their gratitude.

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"We know that Canadians from coast-to-coast value the advice and support of their neighborhood pharmacy professional," said Jordan Berman, Vice President, Global Corporate Affairs, Transformation & Strategy, Apotex Inc. "We also know that pharmacy professionals have taken on an increasing volume of healthcare responsibilities over the past few years in particular, and this awards program is one way to highlight to their endless contributions," he adds.

The awards program calls for nominations of any pharmacy professional – including a pharmacist, pharmacy educator, technician or student – who go above and beyond, overcoming challenges and hurdles, to provide quality patientcare. Nominators will be required to highlight how the pharmacy professional has gone above and beyond in their role supporting patients and/or the pharmacy practice.

All nominations are assessed on the following:

- the extent to which the nominee's pharmacy involvement impacts patient health
- activities undertaken to support pharmacy practice
- outstanding effort for patients, their community and/or pharmacy practice

There will be up to 10 winners with one winner per province/territory. **You can self-nominate, and any Canadian resident of legal age of majority can nominate a Canadian Pharmacy Professional of their choice.** The winning pharmacy professionals are each awarded:

- a \$2,500 CAD donation to a registered charity of their choice that aligns with the [Apotex Giving Philosophy](#) of improving access, increasing affordability, and fostering innovation
- an article written highlighting the winners both internally at Apotex and externally in a national pharmacy publication
- social media recognition across all Apotex channels

Learn more about [the awards program here](#). For program [rules, click here](#).

Nominate yourself or a colleague to be the next APOthecary Hero today! Program closes on October 12, 2022. For any questions you have, contact apothecaryheroes@apotex.com